



Our User Interface and User Experience or UI/UX Consulting services fundamentally help our Clients ensure their products and software applications are easier to use, provide a rewarding and memorable user experience, and drive increased and productive use by the end user – whether internal employees and external customers.

Our UI/UX Consulting Practice consists of the following areas of expertise:

USER EXPERIENCE & DESIGN			
USER RESEARCH	USER TESTING	INTERFACE DESIGN	UI/UX SME CONSULTING
<ul style="list-style-type: none"> Contextual Inquiry (observing individuals doing their jobs) User Interviews Workflow Analysis Affinity Diagrams Card Sorting Personas Surveys & Focus Groups 	<ul style="list-style-type: none"> Local and Remotely Moderated Testing Eye-tracking Studies Taxonomy Testing Group and Individual Testing Working Prototype Testing Concept Testing User Group Management Report Key Findings 	<ul style="list-style-type: none"> Workflow and Process Design Information Architecture Participatory Design JAD Sessions Low and High Fidelity Designs <ul style="list-style-type: none"> Sketching Balsamiq Axure Prototyping 	<ul style="list-style-type: none"> UI/UX Best Practices Proper Application of Interface Controls Application of User Accessibility Awareness Cognitive Walk-throughs & Heuristic Evaluations KLM/GOMs: <ul style="list-style-type: none"> Keystroke Level Modeling

CASE STUDY

A market leading healthcare technical and clinical services firm was experiencing a combination of rapid growth through new product development, and a desire to improve the effectiveness of its application development process by implementing a more disciplined approach to User Research and User Interface Design. Our client established a Product Usability & Design team and the Director of this team looked to GTS to implement a consulting and staffing model whereby GTS provided a team of UI/UX consultants on long-term consulting contracts, which over time could transition into full-time staff with our client.

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“When building out a new team, it’s critical to find talented people with the right skillsets to not only meet the current project demands, but to also become a foundation for the department’s long term growth. GTS has done an outstanding job delivering top tier candidates in a highly-specialized and highly-competitive market. Their attention to detail, responsiveness, and professionalism are second to none.”

Director, Product Usability and Design